



## Celebration 25 Years!

### MIDWEST YOUNG ARTISTS CONSERVATORY Advertising Contract 2017-2018 Season

**Contract Deadline:** August 26, 2017  
**Program Ad Deadline:** September 11, 2017  
**Deadline for Payment:** September 30, 2017

Advertiser: \_\_\_\_\_

Web Site Link: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

*Each price includes ad placement in 12 season programs reaching over 10,000 audience members.*

AD SIZE	WHAT YOU GET
<u>Full Page: Back Cover</u> <input type="checkbox"/> \$1,000.00 8.5" x 11" (full color)	<p style="text-align: center;"><b>Full Page</b></p> <ul style="list-style-type: none"> <li>➤ Ability to hold your regional auditions FREE at our facility* (*need certificate of liability insurance)</li> <li>➤ Your faculty to be invited as: Guest artists for our Master Class series; Clinicians for our 3 instrument festivals (Bass, Viola, Double Reed); Judges for the Walgreens National Concerto Competition and Discover National Chamber Music Competition</li> <li>➤ Open invitation to send a representative to one of our rehearsals to meet with prospective students</li> </ul>
<u>Full Page: Inside Cover</u> <input type="checkbox"/> \$900.00 8.5" x 11" Front: <input type="checkbox"/> Back: <input type="checkbox"/>	
<u>Full Page</u> <input type="checkbox"/> \$750.00 8.5" x 11"	
<u>Half Page</u> <input type="checkbox"/> \$425.00 8" x 5.25" horizontal	
<u>Quarter Page</u> <input type="checkbox"/> \$325.00 4" x 5.25" vertical	
<u>Business Card</u> <input type="checkbox"/> \$175.00 3.5" x 2" horizontal (standard size)	<p style="text-align: center;"><b>Half Page</b></p> <ul style="list-style-type: none"> <li>➤ Posters and Advertising material posted on our bulletin boards</li> <li>➤ Your schools name and link to website on MYA.org</li> </ul>
<hr style="border-top: 1px dashed red;"/> <input type="checkbox"/> Add on Instrument Fest Sponsorship <input type="checkbox"/> Double Reed; <input type="checkbox"/> Double Bass; <input type="checkbox"/> Viola Fest <input type="checkbox"/> \$250.00/festival	<p style="text-align: center;"><b>Instrument Fest Sponsorship</b></p> <ul style="list-style-type: none"> <li>➤ Table at Double Reed (October 8, 2017); Bass Fest (March 4, 2018) and/or Viola Fest (March 11, 2018)</li> <li>➤ Pre-Festival advertising, up to 2 page print material in participant registration packets; logo on flyers and posters; link from festival website.</li> </ul>

If you have any questions, please contact Beth Duvall at [BethDuvall@mya.org](mailto:BethDuvall@mya.org) or call (847) 926-9898.

I have read and understand that upon submission of this contract I agree to advertise with **Midwest Young Artists** and to pay the specified amount by September 30, 2017.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Deadlines and Submission of Artwork

Advertising contracts are due by **August 26, 2017** and should be scanned and emailed to [BethDuvall@mya.org](mailto:BethDuvall@mya.org) or mailed to:

Midwest Young Artists  
878 Lyster Road  
Highwood, IL 60040

Program Advertisements are due by **September 11, 2017** and should be e-mailed to [BethDuvall@mya.org](mailto:BethDuvall@mya.org).

Ad Specifications:

- Please submit all ads in PDF format
- All fonts must be embedded
- Include bleed at least 1/8" (.125") beyond the page edge
- Resolution should be 300dpi
- Must be submitted in grayscale

The diagram illustrates four ad formats within a gray-bordered frame. In the top-left corner, a gray box contains the text 'Full Page \$750' and '8.5" x 11"'. In the top-right corner, a white box contains 'Quarter Page \$325', '4" x 5.25"', and 'Vertical Only'. In the middle-left area, a white box contains 'Business Card \$175'. In the bottom-center area, a large white box contains 'Half Page \$425', '8" x 5.25"', and 'Horizontal Only'.