



Discover MYA...

Dear Sponsor:

When a small group of dedicated parents and I started Midwest Young Artists (MYA) in 1993, I could not have imagined the trajectory of our growth. That first year, MYA started rehearsals that year with 55 students and rehearsed in rented space. We are proud that now, 18 years later, that our program is reaching students aged 6 months-12th grade from 78 communities in the greater Chicago area. Each year, over **900 young musicians participate in programs** which include eight Orchestras, three Jazz Big Bands, three Choral groups, more than 60 Chamber Music Ensembles, 7 Jazz Combos, an Honors Wind Symphony, Music Theory, History & Composition classes, our Miniature Young Artists program for very young children, and our extensive summer program offerings. Our programs and ensembles have won numerous awards over the years. Hundreds of other students participate in our **Walgreens National Chamber Music Competition** and our **Discover National Chamber Music Competition**.

We strive to provide exceptional enrichment opportunities, both for our students and the communities we serve. We are also reaching out more and more to underserved communities in Lake County through our Young Music Scholars Program and financial aid for our Miniature Young Artists, Mighty and Little Maestros entry level programs. Thanks to the talent of our gifted staff, the passion of our students, the dedication of our parent volunteers, and the extreme generosity of our donors, MYA hopes to continue to grow these important programs.

On April 14, 2012, Midwest Young Artists will hold its **7th Annual Benefit** at the **Exmoor Country Club** in Highland Park. We are excited to honor **Discover Financial Services** this year with our Golden Baton Award for its numerous and outstanding contributions to youth in music. We will also present our Take Note Award to **John Bruce Yeh**, Assistant Principal Clarinetist with the **Chicago Symphony Orchestra**, for sharing his great musical talents with countless young musicians, and for his unending dedication to MYA.

Midwest Young Artists' Annual Benefit is crucial to MYA's yearly fundraising efforts. In 2010, proceeds from the Benefit comprised 50% of total charitable contributions. In turn, charitable donations comprised 32% of MYA's budget. These donations allow our students and faculty to participate in community outreach initiatives provide financial aid to students who could otherwise not afford to participate, and allow us to offer small tuition reductions for families who have more than one child in our Programs. I invite you to join us in this important effort to support Midwest Young Artists in our 2011-2012 season. I hope that you will take some time to look closely at MYA, and learn what a difference our music programs have on so many youth, and communities, in the Chicago-area. Your support for our Benefit this year will have a tremendous impact on continuing to make Chicago's leading Youth Music Education Center accessible to all.

Sincerely,

Allan Dennis
Director

Enclosures



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Please help Midwest Young Artists (MYA) in its mission *to nurture, inspire, and enrich the lives of our youth and the community through the power of music*. Your financial assistance will make it possible to award aid, allowing more students to participate in our award winning music ensembles and to use their gifts and talents to give back and share their music in our community outreach initiatives.

A \$15,000 *Discover Brilliance* Level Sponsorship pays for. . .

- ♪ Harris Theater of Music and Dance rental fee for Holiday Family Concerts making it possible for MYA to give out free tickets to CPS children and other underserved non-profit organizations' clients
- ♪ Tuition for 10 students to attend our summer residential program
- ♪ Financial assistance for 24 students in year-long programs

A \$10,000 *Discover Virtuosity* Level Sponsorship pays for. . .

- ♪ Rental of Pick-Staiger Concert Hall for the Weekend making it possible to bring in senior citizens to hear our young musicians perform music way beyond their years
- ♪ Financial assistance for underserved students and families of the military to participate in our early childhood development programs

A \$6,000 *Discover Excellence* Level Sponsorship pays for. . .

- ♪ Concerts in underserved neighborhood schools in Highwood, North Chicago and Waukegan by I'Solisti MYA
- ♪ Provide 8 Faculty Workshops for public school children in our Neighborhood schools with coordinated visits by our MYA students
- ♪ Purchase and maintenance of a baroque instrument for our Vivaldi Early Music Academy to expand participation in this program
- ♪ Financial assistance for 8 students

A \$3,500 *Discover Artistry* Level Sponsorship pays for. . .

- ♪ Sectional Coaches for big bands and orchestras
- ♪ Purchase and maintenance of new percussion equipment for our Percussion Ensembles and new Early Childhood Education Programs
- ♪ Financial assistance for 4 students

MYA awards up to 90% of tuition costs to students based on need.

Midwest Young Artists' 7th Annual Benefit
Saturday, April 14, 2012
Exmoor Country Club

Golden Baton Award: DISCOVER
Take Note Award: John Bruce Yeh

Joan Garner and Pam Milligan, Host Chairs
Carol Mavrakis, Corporate Sponsorship Chair



Discover MYA...

Sponsorship Level Benefits

Discover Brilliance [\$15,000]

- ♪ Table of 10 at the Benefit with select seating
- ♪ Named Concert status with appropriate promotion
- ♪ Prominent logo placement on signage at the MYA Benefit
- ♪ Yearlong full page recognition in winter and spring concert programs
- ♪ Logo placement on the MYA website with a link to your website, and in MYA's weekly E-Newsletters.
- ♪ Mention as sponsor in benefit press release
- ♪ Chamber music ensemble or Jazz combo performance at a corporate function or personal party to be arranged within a year
- ♪ Twelve complimentary tickets to MYA concerts at Pick-Staiger Concert Hall

Discovery Virtuosity [\$10,000]

- ♪ Table of 10 at the Benefit with select seating
- ♪ Prominent logo placement on signage at the MYA Benefit
- ♪ Yearlong full page recognition in winter and spring concert programs
- ♪ Logo placement on the MYA website with a link to your website, and in MYA's weekly E-Newsletters.
- ♪ Mention as sponsor in benefit press releases
- ♪ Chamber music ensemble or Jazz combo performance at a corporate function or personal party to be arranged within a year
- ♪ Ten complimentary tickets to concerts at Pick-Staiger Concert Hall

Discover Excellence [\$6,000]

- ♪ Table of 10 at the Benefit with select seating
- ♪ Recognition on signage at MYA Benefit
- ♪ Yearlong recognition in concert programs
- ♪ Mention as sponsor in benefit press release
- ♪ Logo placement on MYA website
- ♪ Eight complimentary tickets to MYA concerts at Pick-Staiger Concert Hall

Discover Artistry [\$3,500]

- ♪ Table of 10 at the Benefit with select seating
- ♪ Recognition on signage at MYA Benefit
- ♪ Yearlong recognition in concert programs
- ♪ Four complimentary tickets to MYA concerts at Pick-Staiger Concert Hall



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Benefit/Table Sponsorship Commitment Form

I support MYA's efforts to nurture, inspire and enrich the lives of our youth through the power of music and would like to sponsor the *Discover MYA...* Benefit through the following Table Sponsorship, underwriting or contribution:

Discover Brilliance (\$15,000)

♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)

Discover Virtuosity (\$10,000)

♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)

Discover Excellence (\$6,000)

♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)

Discover Artistry (\$3,500)

♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)

Contribution in the amount of: \$ _____

I will underwrite _____

Name: _____

Name as it should appear for recognition and/or in Honor of: _____

Address: _____ **City, State, ZIP:** _____

Phone: (____) _____ **Email:** _____@_____

I have included a payment of \$ _____ (checks made payable to: Midwest Young Artists)

I am submitting a credit card payment online

Go to <https://secure.mya.org/support> We will match up your on-line donation to your sponsorship.

I will contact the MYA office to make payment arrangements.

Please mail or fax form to:

Midwest Young Artists

878 Lyster Rd.

Highwood, IL 60040

P: (847) 926-9898 F: (847) 926-4787 web: www.mya.org