

A Noteworthy Night

for noteworthy youth

Dear Sponsor:

When a small group of dedicated parents and I started Midwest Young Artists in 1993, I could not have imagined the trajectory of our growth. That first year, MYA had just one orchestra with only 50 members which rehearsed in rented space. We are proud that now, **16 years later**, our program reaches young musicians from 78 communities in the greater Chicago area and over **900 young musicians participate in programs** which include five Orchestras, three Jazz Big Bands, three Choral groups, more than 60 Chamber Music ensembles, 7 Jazz Combos, an Honors Wind Symphony, Music Theory classes, our recently added Miniature Young Artists for very young children, and our extensive summer program offerings. Hundreds of other students participate in our Walgreens National Chamber Music Competition and our Chicago National Chamber Music Competition. Through a grant from the US Department of Education and the pro bono efforts of many parent professionals, we own our building at Fort Sheridan, which has enabled us to have a stable base from which to accomplish our goal of providing the highest quality music ensemble education in a supportive and nurturing environment. Midwest Young Artists programs and ensembles have won numerous awards over the years. More importantly, we have provided wonderful enrichment opportunities, both for our students and the communities we serve. This success is due to the talent of our gifted staff, the passion of our students, the dedication of our parent volunteers, and the extreme generosity of our donors.

On April 11, 2010, Midwest Young Artists will hold its 5th Annual Benefit at the Northmoor Country Club in Highland Park. This year's Benefit will be especially exciting because **Lang Lang is coming to dinner!** This internationally renowned pianist and classical music super star, heralded by the NY Times as the "hottest artist on the classical music planet," will be presented with MYA's Golden Baton Award for his commitment to passionate music-making and to enriching the lives of children through music education and outreach.

Midwest Young Artists' Annual Benefit is crucial to MYA's yearly fundraising efforts. In 2009, proceeds from the Benefit comprised 54% of total charitable contributions. In turn, charitable donations comprised 26% of MYA's budget. These donations allow our students and faculty to participate in community outreach initiatives where they share their talent with other young people and seniors, keep our tuition costs low for families who often have more than one child in our program, and provide financial aid to students who could otherwise not afford to participate, a rapidly growing need. I invite you to join us in this important effort to support Midwest Young Artists in 2010. I hope we can count on your support and that we can share this exciting evening with you.

Sincerely,



Allan Dennis
Director

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Please help Midwest Young Artists (MYA) in its mission *to nurture, inspire, and enrich the lives of our youth and the community through the power of music.* Your financial assistance will make it possible to award aid, allowing more students to participate in our award winning music ensembles and to use their gifts and talents to give back and share their music in our community outreach initiatives.

A \$15,000 Symphony Level Sponsorship pays for . . .

- ♪ Harris Theater of Music and Dance rental fee for Holiday Family Concerts making it possible for MYA to give out free tickets to CPS children and other underserved non-profit organizations' clients
- ♪ Tuition for 7 students to attend our summer residential program at Carthage College
- ♪ Financial assistance for 24 students

A \$10,000 Concerto Level Sponsorship pays for . . .

- ♪ Rental of Pick Staiger Concert Hall for the Weekend making it possible to bring in senior citizens to hear our young musicians perform music way beyond their years
- ♪ Financial assistance for 15 students

A \$6,000 Sonata Level Sponsorship pays for . . .

- ♪ Concerts in underserved neighborhood schools in Highwood, North Chicago and Waukegan by I'Solisti MYA
- ♪ Provide 8 Faculty Workshops for public school children in our Neighborhood schools with coordinated visits by our MYA students
- ♪ Purchase and maintenance of a baroque instrument for our Vivaldi Early Music Academy to expand participation in this program
- ♪ Financial assistance for 8 students

A \$3,500 Etude Level Sponsorship pays for . . .

- ♪ Sectional Coaches for big bands and orchestras
- ♪ Purchase and maintenance of new percussion equipment for our Percussion Ensembles and new Early Childhood Education Programs
- ♪ Financial assistance for 4 students

MYA awards up to 90% of tuition costs to students based on need.

Midwest Young Artists' Annual Benefit
Sunday, April 11, 2010
Northmoor Country Club

Golden Baton Award: Lang Lang
Take Note Award: Gary Fry

Lisa and Jeffrey Aronin, Host Chairs
Daryl Nelms and Carol Mavrakis, Corporate Sponsorship Chairs

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Sponsorship Level Benefits

Symphony (\$15,000)

- ♪ Table of 10 at the Benefit with select seating
- ♪ Named Concert status with appropriate promotion
- ♪ Prominent logo placement on signage at the MYA Benefit
- ♪ Yearlong full page recognition in winter and spring concert programs
- ♪ Logo placement on the MYA website with a link to your website, and in MYA's weekly E-Newsletters.
- ♪ Mention as sponsor in *A Noteworthy Night* press release
- ♪ Chamber music ensemble or Jazz combo performance at a corporate function or personal party to be arranged within a year
- ♪ Twelve complimentary tickets to MYA concerts at Harris Theater of Music and Dance and Pick Staiger Concert Hall

Concerto (\$10,000)

- ♪ Table of 10 at the Benefit with select seating
- ♪ Prominent logo placement on signage at the MYA Benefit
- ♪ Yearlong full page recognition in winter and spring concert programs
- ♪ Logo placement on the MYA website with a link to your website, and in MYA's weekly E-Newsletters.
- ♪ Mention as sponsor in *A Noteworthy Night* press release
- ♪ Chamber music ensemble or Jazz combo performance at a corporate function or personal party to be arranged within a year
- ♪ Ten complimentary tickets to concerts at Harris Theater of Music and Dance and Pick Staiger Concert Hall

Sonata (\$6,000)

- ♪ Table of 10 at the Benefit with select seating
- ♪ Recognition on signage at MYA Benefit
- ♪ Yearlong recognition in concert programs
- ♪ Mention as sponsor in *A Noteworthy Night* press release
- ♪ Logo placement on MYA website
- ♪ Eight complimentary tickets to MYA concerts at Harris Theater of Music and Dance and Pick Staiger Concert Hall

Etude (\$3,500)

- ♪ Table of 10 at the Benefit with select seating
- ♪ Recognition on signage at MYA Benefit
- ♪ Yearlong recognition in concert programs
- ♪ Four complimentary tickets to MYA concerts at Harris Theater of Music and Dance and Pick Staiger Concert Hall

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Opportunities for Underwriting

♪ Wine for reception	\$2,000.00
♪ Wine for dinner	\$3,000.00
♪ Invitation Costs	\$ 1,800.00
♪ Postage Costs	\$ 1,400.00
♪ Save the Date Cards	\$ 750.00
♪ Flowers/table centerpieces	\$2,000.00
♪ MYA "Best of Season" CD costs	\$ 500.00
♪ New 5 minute professional promotional video (either services or underwrite costs)	\$2,500.00
♪ Table of 10 for Golden Baton Awardee (Lang Lang)	\$3,500.00
♪ Table of 10 for Take Note Awardee (Gary Fry)	\$3,500.00
♪ Photographer	\$ 600.00
♪ Printing of Program for evening	\$ 500.00
♪ Raffle Expenses (excluding Prizes)	\$ 800.00



Benefit/Table Sponsorship Commitment Form

I support MYA's efforts to nurture, inspire and enrich the lives of our youth through the power of music and would like to sponsor **A Noteworthy Night** Benefit through the following Table Sponsorship, underwriting or contribution:

- Symphony (\$15,000)**
♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)
- Concerto (\$10,000)**
♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)
- Sonata (\$6,000)**
♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)
- Etude (\$3,500)**
♪ Table of 10 at the Benefit with select seating (see enclosed sheets for more details)
- Prelude contribution in the amount of: \$ _____**
- I will underwrite _____**

Name: _____

Name as it should appear for recognition and/or in Honor of: _____

Address: _____ City, State, ZIP: _____

Phone: _() _____ Email: _____@_____

- I have included a payment of \$ _____** (checks made payable to: Midwest Young Artists)
- I am submitting a credit card payment online**
Go to <https://secure.mya.org/support> We will match up your on-line donation to your sponsorship.
- I will contact the MYA office to make payment arrangements.**

Please mail or fax form to:

Midwest Young Artists
878 Lyster Rd.
Highwood, IL 60040
P: (847) 926-9898 F: (847) 926-4787
www.mya.org