



# GET YOUR BUSINESS NOTICED

*make a difference in the community*

Our Community Business Partners program gives you a unique opportunity to gain visibility and brand equity with the families of our nearly 1,000 students who come from throughout Chicagoland, especially the North Shore area to Fort Sheridan.

Our season program book, just one Community Partner benefit, is distributed at over 100 concerts and events each year with over 12,000 attendees, as well as electronically. Other partner benefit details are listed below.

Your support makes a huge impact on the lives of students in our community by supporting scholarships, financial aid, exceptional faculty, master-class instruction from world-class musicians, and much more. Thank you!



## Partner Levels:



**SUPPORTING PARTNER (\$500) – PICK 2 BENEFITS**

**PATRON PARTNER (\$1,000) – PICK 4 BENEFITS**

**SUSTAINING PARTNER (\$2,500) – ALL BENEFITS**



**Note: This season, half of the cost of partnering with MYAC may be made in non-cash donations of products, gift cards or services.**



**Flip over for list of Partner Benefits**





## Partner Benefits

(please check desired benefits)



Ad in the MYAC Program Book distributed at over 100 concerts and events this season

Supporting: Business Card

Patron: 1/4 Page

Sustaining: 1/2 Page

Promotional flyers or materials of your choice on display at the MYAC Center, including recognition on the Community Business Partner Bulletin Board

Recognized as Sponsor of our Music @ The Fort Series of six (6) concerts held at the MYAC Center on Sunday evenings at 6 pm for audience of Fort Sheridan residents

Partner recognition in our Weekly Update Emails to MYAC Families

Partner recognition with a link to your website to our Constant Contact email list of 11K

Recognized as Sponsor of our May 5, 2024 North Shore Jazz & Community Festival with attendant benefits

\*Supporting: pick 2; Patron: pick 4; Sustaining: pick 6

Logo or name of Sponsor on all Constant Contact Emails about the event (distribution list is over 11,000)

Signage at the event, both at game/stage and large event sign

Logo on flyers to advertise event: distributed to schools, neighborhood, and community bulletin boards

Mention in press release or event postings

Social media thanks with logo or name of sponsor

Logo on program's of day's events

Thanks and shout out at all performances during the festival

Shout out during the season on our social media platforms with over 5K followers

## Partner Info:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Business Name (as to appear in all publications): \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

## Payment Info:

I have included a payment of \$\_\_\_\_\_ (Checks made payable to *Midwest Young Artists*)

I plan to pay for part of the support with non-cash donations of products, gift cards or services

o \_\_\_\_\_% of support in non-cash donations

o Detailed description of non-cash donation: \_\_\_\_\_

10 % discount for a 3-year commitment as a Community Business Partner

Please invoice me

Please send logos and advertisements for 2023-24 Program Book to Jean Milew at [JeanMilew@mya.org](mailto:JeanMilew@mya.org) by September 15, 2023.

Contact Mariah Goulet at [mariahgoulet@mya.org](mailto:mariahgoulet@mya.org) with any additional questions.